

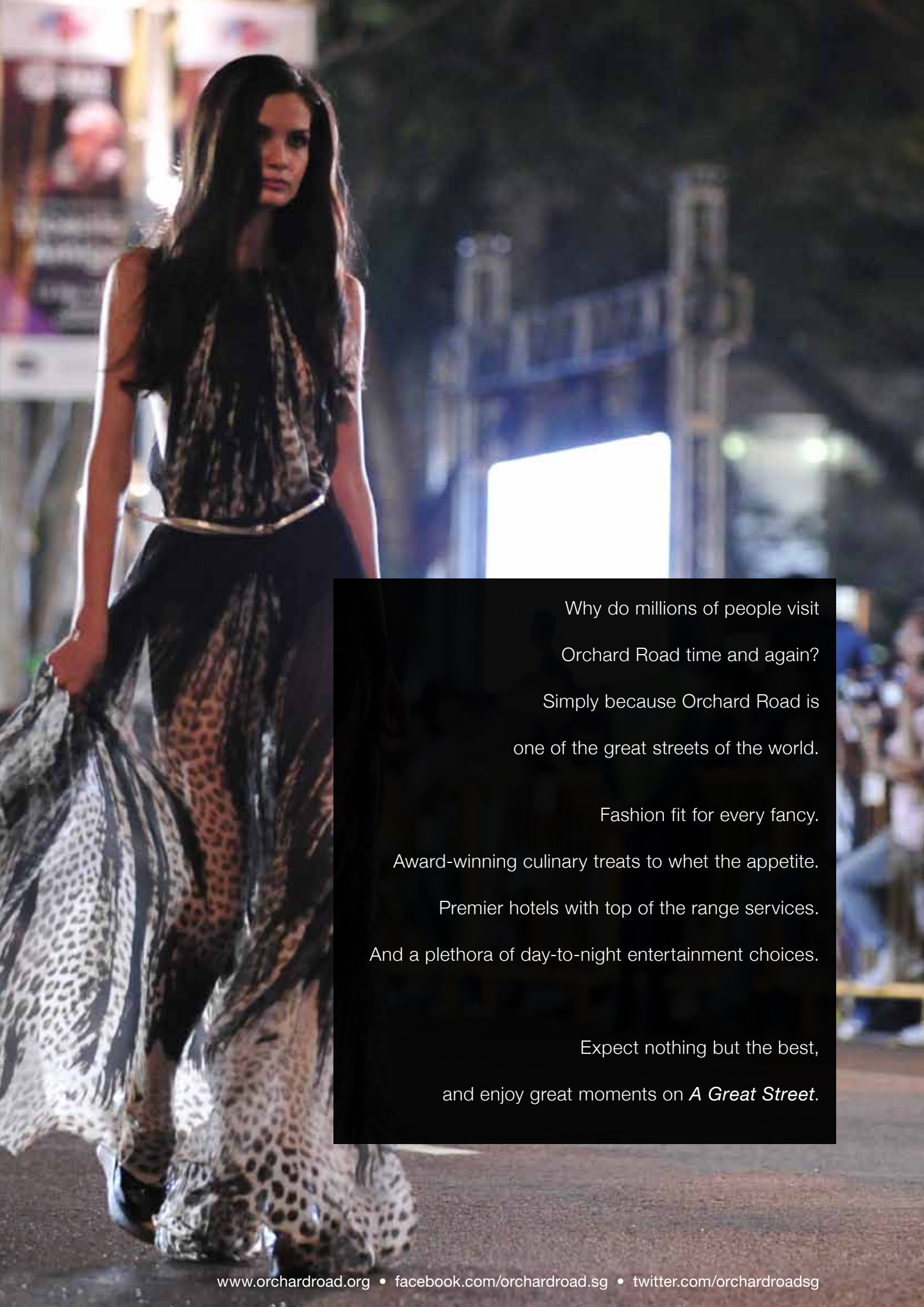
ORCHARD ROAD BUSINESS ASSOCIATION
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ORCHARD ROAD
A GREAT
STREET

ORCHARD ROAD BUSINESS ASSOCIATION

ROS F&A 2009/1998/TAP

shop • dine • stay • play • work • live



Why do millions of people visit
Orchard Road time and again?
Simply because Orchard Road is
one of the great streets of the world.

Fashion fit for every fancy.
Award-winning culinary treats to whet the appetite.
Premier hotels with top of the range services.
And a plethora of day-to-night entertainment choices.

Expect nothing but the best,
and enjoy great moments on *A Great Street*.



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About the street

Orchard Road had its humble origins as an unnamed country road lined with fruit orchards, nutmeg plantations and pepper farms in the early 1830s. It was home to cemeteries, temples, outdoor hawker centres, wet markets and even an open-air laundry basin.

Today, Orchard Road has been transformed into Singapore's prime tourist magnet - a swanky, tree-lined one-way boulevard flanked by distinctive and iconic shopping malls, restaurants and hotels.

The shopping belt offers nearly 800,000 sq m of retail and dining options to please any taste or budget - from opulent brands to high street fashion, and exclusive restaurants to fast food joints. The almost 2.2 km thoroughfare is also immaculately landscaped with flowers and greenery, remaining true to its natural roots.

Orchard Road offers the ultimate fashion and lifestyle experience. It is truly *A Great Street*.



Orchard Road Business Association creates exceptional experiences for every man on the Street through the strategic development of the Orchard Road brand around six brand experience pillars - Shop; Dine; Stay; Play; Work; and Live.

Shop

The street is flanked with over 20 of the Republic's top shopping malls boasting a high-low mix of retail offerings capable of satiating any desire –little wonder that Orchard Road is widely known as a shopper's paradise.

Dine

Offering a gastronomic array of food to suit the palate and pocket of any shopper, Orchard Road is not only a shopper's haven, but also a foodie's heaven. Choose from quick bites or elegant restaurants which showcase cuisines from all over the world.

Stay

Business travellers and holiday-goers alike will be pleased to discover that the over 10,000 rooms on Orchard Road cater to every purpose and budget. The prime location of Orchard Road's hotels will be appreciated by all, especially shoppers drained after a long day of retail therapy.

Play

A host of entertainment choices are offered on Orchard Road. Youth hangout place, *SCAPE, is a space for young people to call their own. The four cineplexes, housing a total of 35 screen halls including the city's first IMAX theatre, feature the latest blockbusters and offer the best movie-going experience in the country. In addition, nightclubs, bars, pubs and lounges contribute to the heart-pumping urban pulse of nightlife along Orchard Road.

Work & Live

The Orchard Road address is also a highly sought-after commodity. The precinct houses an exclusive selection of residential developments occupied by a vibrant community comprising locals and expatriates. It is also the second home to many office-goers.



About ORBA

Orchard Road Business Association (ORBA) was formed in 1998 under the auspices of the Singapore Tourism Board (STB). Since inception, ORBA has dedicated itself to enhancing the street's position as one of the world's premier shopping and lifestyle destinations. The Association has been working relentlessly to bring together stakeholders, non-stakeholders, government agencies, and various groups to share a common goal of building and maintaining Orchard Road's position as *A Great Street*.

Our objectives

We initiate change with the aim to continually excite people with exceptional experiences, be it for tourists, regular shoppers, retailers or building owners.

The Association aims to:

1. Study and improve the business environment of Orchard Road, through the creation of activities, business development, promotion and marketing.
2. Facilitate new business collaborations and/or alliances between both stakeholders and non-stakeholders.
3. Assist with Orchard Road's development, activities, and other public issues.
4. Promote the welfare of businesses on Orchard Road.
5. Represent members and deal with matters concerning the Association.

Accolades

1. 2007 – Listed as one of the Top 10 Shopping Streets in the World by Swiss Magazine
2. 2010 – Frommers' World's Best Holiday Lights: 10 Decorated Cities
3. 2011 – Lonely Planet's Top 10 Christmas Markets of the World
4. 2012 – Ranked no. 1 in the International Presence Survey 2011/12 "The Most Beautiful Avenues of the World"
5. 2012 – IDA Achievements – Merit Award Winner (for Christmas Light-Up @ Orchard 2011)
6. 2012 – Top Christmas Lights Display of the World 2012 (reported by Reuters)
7. 2012 – Top Shopping Destinations Worldwide (reported by AAP – in relation to Christmas shopping)



What we do

Key Events and Initiatives

In line with our objectives, ORBA organises and participates in key annual events such as Fashion Steps Out @ Orchard (formerly known as Fashion Season @ Orchard); Great Singapore Sale; Rev-Up @ Orchard during the Grand Prix Season Singapore; and the Christmas on *A Great Street*.

In recognition of the urgent need for corporate organisations to respond to pressing environmental issues, ORBA is also actively involved in eco-projects, such as The Butterfly Trail @ Orchard in partnership with the Nature Society (Singapore), and Celebrate Earth Hour @ Orchard.

ORBA also supports a wide variety of fringe events such as Stage Without Borders @ Orchard, Red Bull Speed Street 2011 and Standard Chartered Marathon Singapore to make Orchard Road THE place to be seen and heard.



2014 Line-up

February	ORBA Annual Lohei
March	ORBA's Inaugural Study Trip to Seoul
April - May	Fashion Steps Out @ Orchard 2014
May - July	Great Singapore Sale
September	Rev-Up @ Orchard 2014
November	Christmas on <i>A Great Street</i> 2014
December	Standard Chartered Marathon Singapore 2014 Celebrate Christmas In Singapore 2014



Membership

How to join

Membership is open to all who own, operate and have any affiliation to any business along Orchard Road. Simply log onto our website to download a membership form, fill it up and then fax it to us.

ORBA offers two different categories of membership:

1. Stakeholders

Developers, building owners, retailers, food & beverage operators, entertainment establishment operators, and non-profit organisations that own or have a place of business along Orchard Road.

2. Associate (no voting rights)

Any person, business or firm that neither owns nor has a place of business along Orchard Road.

All membership applications are subject to the approval of the Executive Committee.



Fees

	Entrance Fee	Annual Subscription
Stakeholder		
a) Building Owners, Developer	S\$400	S\$2,000
b) Department Store, Hotel	S\$200	S\$1,000
c) Retailers, F&B, Entertainment		
Area per sq metre*		
2,000 and above	S\$200	S\$1,000
500 - 2,000	S\$100	S\$500
500 and below	S\$50	S\$250
Associate	S\$50	S\$250

* Area based on cumulative space of all outlets (if there is more than one outlet).



Benefits

a. Participation in Orchard Road events and joint promotions

Apart from fringe events, members get to be a part of other iconic and signature events including Fashion Steps Out @ Orchard, Rev-Up @ Orchard and Christmas on *A Great Street*.

b. Forging relationships

Members will have their business network enlarged simply through mingling within the Orchard Road business community or being in the know through our regular Orchard Road updates electronic mailer.

c. Advocacy and Representation

At ORBA, we ensure that your voice is heard. From lobbying to grassroots advocacy, ORBA seeks to represent the many stakeholders in important policy issues.

d. Study trips and continuing education

ORBA organises mission trips to notable retail destinations around the world. Luncheon talks and seminars delivered by distinguished speakers are also organised periodically.

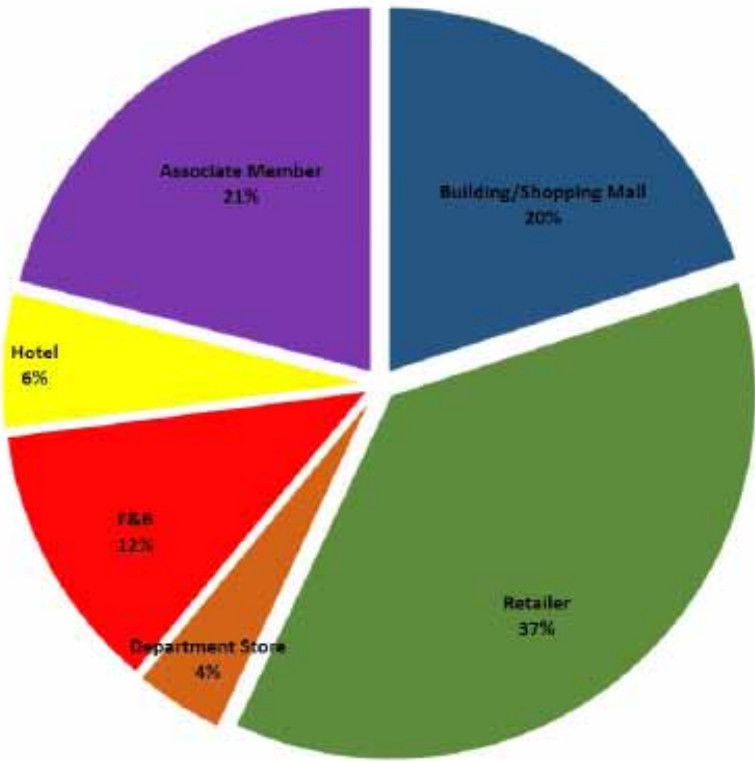
e. Marketing

As a member, you enjoy benefits tailored to accentuate your services:

- Complimentary directory listing on the official Orchard Road website: www.orchardroad.org
- Complimentary up-to-date promotion blitz through the website, regular electronic mailers, and social media portals
- Mentions and priority advertising at member's rates on The Orchard Road Tourist Map (published twice yearly with a circulation of 100,000 copies) distributed at key tourist touchpoints



Members' Profile





Executive Committee

Members of the 15th Executive Committee as elected at the 15th Annual General Meeting on 8 November 2012 are as follows:

Chairman	Mrs May Sng	SPH Retail Property Management Services Pte Ltd
Vice-Chairman	Mrs Wong Sioe Hong	Metro Pte Ltd
Vice-Chairman	Mr Tang Wee Kit	Tang Holdings Pte Ltd
Honorary Treasurer	Mr Mark Shaw	Shaw Organisation Pte Ltd
Honorary Secretary	Mrs Helen Khoo	Wing Tai Retail Pte Ltd
Exco Member	Mrs Chng Chet Siew	CapitaMalls Asia Limited
Exco Member	Ms Corinne Yap	City Developments Limited
Exco Member	Mr Foo Tiang Sooi	C.K. Tang Ltd
Exco Member	Ms Mavis Seow	Far East Organization
Exco Member	Mr Ricky Chew	Fish & Co. Restaurants Pte Ltd
Exco Member	Ms Tay Ai Hoan	Hotel Properties Limited
Exco Member	Mr Richard Paine	Lend Lease Retail Pte Ltd
Exco Member	Mr Allen Law	New Park Property Pte Ltd
Exco Member	Mr Richard Lee	Ngee Ann Development Pte Ltd
Exco Member	Mr Chris Chong	Orchard Turn Developments Pte Ltd
Exco Member	Mr Tan Boon Piin	YTL Starhill Global Property Management Pte Ltd
Exco Member	Mr Vincent Soh	OCBC Property Services Pte Ltd
Exco Member	Mr Chia Shee Liang	Frasers Centrepoint Limited



Exco

Chairman

Mrs May Sng

Executive Director, SPH Retail Property Management Services Pte Ltd



Mrs Sng is the Executive Director of Orchard 290 Ltd, a wholly owned subsidiary of SPH Group that owns and manages Paragon Shopping Centre and Paragon Medical/Office Towers. She was involved in the purchase of the property by SPH in 1997 and continued to oversee Paragon's retrofitting, the extension of the Paragon with the merger of the Promenade site and the overall Centre Management. Mrs Sng was also involved in the recent acquisition of The Clementi Mall, a joint venture involving SPH, NTUC FairPrice and NTUC Income. She oversees the retrofitting and centre management of the mall, which opened on 21 May 2011. Concurrently, she holds the Chairman position of the Orchard Road Business Association.

Between 1983 and 2005, Mrs Sng was with SPH and last held the position of Executive Vice-President responsible for the Group's Properties, Administration, Information Resource Centre, Legal/Secretariat and Corporate Relations functions. Prior to SPH, she was in the Government Administrative Service and worked in Ministries of Health, Finance and Home Affairs. Mrs Sng holds a Master of Science from University of Singapore.

Vice-Chairman

Mrs Wong Sioe Hong

Managing Director, Metro Pte Ltd



As Managing Director of Metro (Pte) Limited since 1994, Mrs Wong has overall responsibility for all of the operations of the retail division of the Metro Group in Singapore and Indonesia. She also serves as the Vice President of the Singapore Retailers Association as well as the Vice Chairman of the Orchard Road Business Association.

Mrs Wong first joined Metro's retail organization in 1971. Prior to her appointment as Managing Director, she was the Director of Merchandise for 15 years. She has played an instrumental role in transforming the Metro retail arm into a major retail operator in Singapore and continues to oversee the Group's retail expansion in the region. Mrs Wong holds a Bachelor of Science (Commerce) from the University of Santa Clara, USA.

Vice-Chairman

Mr Tang Wee Kit

Executive Chairman & Managing Director, Tang Holdings Pte Ltd



Mr Tang Wee Kit is currently the Executive Chairman and Managing Director of Tang Holdings Private Limited.

Having graduated from Menlo College with a BSc. in Business Administration, in 1976, Mr Tang started his career as Personal Assistant to the Managing Director of C.K. Tang Limited in 1979, and rose to the rank of Deputy Managing Director/ Director of Stores in 1991 - 1993, before taking over the helm as Managing Director of Tang Choon Keng Realty Pte Ltd (now known as Tang Holdings Pte Ltd). During his illustrious career, he has held directorships both locally as well as overseas, including Indonesia and South Africa.

Outside of the business world, Mr Tang also remains active in civic community and educational organisations. He was Member of the Barker Road Methodist Church Redevelopment Committee (1988 – 1990), and was on the Board and Committees of various organisations including Anglo-Chinese Junior School (ACJS), ACJS Fund Raising & Building Committee, and Anglo-Chinese School Old Boys Association. He was also Council Member of the National Crime Prevention Council for the period 1999 – 2002.

Mr Tang was an active member of the Young President's Organisation, membership of which is by-invitation-only, and held the position of Chapter Chairman for the period 2001 – 2002. He was also the Board Member of the Singapore Hotel Association for the period 2005 – 2007. He is currently a member of the World President's Organisation and Vice-Chairman of Orchard Road Business Association.

Honorary Treasurer

Mr Mark Shaw

Executive Vice-President, The Shaw Organisation Pte Ltd



Mr Mark Shaw, Executive Vice-President of The Shaw Organisation Group of Companies has been with the Shaw Organisation since 1992 and was involved in the final stages of the construction of Shaw House on Orchard Road as well as the subsequent retrofitting of Lido Cineplex in 2010/11. Mr Shaw has brought Singapore's first IMAX digital cinema to the Lido Cineplex.

Mr Shaw was also involved in the development of Shaw Plaza in Balestier Road and the former Jurong Entertainment Centre in Jurong East.

Mr Shaw is also the Vice-Chairman of the National Fire and Civil Emergency Preparedness Council.

Honorary Secretary
Mrs Helen Khoo
Executive Director, Wing Tai Retail Pte Ltd



Mrs Helen Khoo heads Wing Tai Retail Pte Ltd, a wholly-owned subsidiary of Wing Tai Holdings Limited. Prior to joining Wing Tai in 1995, she was based in Hong Kong as senior executive with a diversified portfolio in a transnational corporation. With close to 30 years of experience in the retail and F&B businesses, Mrs Khoo is instrumental to Wing Tai's growth and expansion in its portfolio of retail brands.

Wing Tai manages a total of 18 fashion and lifestyle brands (and still growing) across Singapore and Malaysia. With a total of 180 retail outlets, Wing Tai has successfully established its reputation in the market place as a leading retail giant in S.E. Asia within a short span of 10 years.

Besides winning various industry awards for the company, Mrs Khoo was herself awarded the International Management Action Award (IMAA) in March 2007 for excellence in people management and the Retail Leadership Award by Asia Retail Congress in 2008. In 2011, Mrs Khoo was also awarded by WDA as Singapore Workforce Skills Qualifications Champion and she is chairing WDA's Retail Industry Skills and Training Council in the new term of 2011.

She is the council secretary of the Singapore Retailers Association and Honorary Treasurer of Orchard Road Business Association, and has been involved in national committees to develop the local retail industry. She graduated with a Bachelor of Arts degree from the University of Hong Kong.

Exco Member
Ms Corinne Yap
Deputy General Manager, City Developments Ltd



Ms Corinne Yap is Deputy GM (Marketing & Leasing) in City Developments where she oversees the marketing and leasing of the company's investment properties across the office, retail, industrial and residential sectors, totalling almost six million sq ft. Her portfolio of shopping centres includes Palais Renaissance, City Square Mall and Delfi Orchard.

Exco Member

Mrs Chng Chet Siew

**Senior Vice President, Regional Investment & Asset Management (Leasing)
CapitaMalls Asia Ltd**



Mrs Chng is Senior Vice President of Regional Investment & Asset Management (Leasing) in CapitaMalls Asia Limited. Her responsibility covers the planning, design, positioning and tenant mix of more than 90 projects across five countries. She brings with her more than 33 years of real estate experience in residential, commercial, retail and hospitality. She plays key roles in project development, asset management, retail management and centre management.

In 2004, Mrs Chng was the Retail Director of VivoCity. She was instrumental in marketing and leasing the largest mall in Singapore and successfully launched it in October 2006.

Mrs Chng was formerly the Centre Director for two mixed-used developments, Raffles City and Millenia Singapore. She has the insights of developing, launching and helming these two prestigious mixed-used properties occupying more than eight million square feet. These days, she plays a key role consulting on the development of other Raffles City mixed-used projects across the region.

Mrs Chng's professional track record is with some of the most established real estate companies in Singapore such as DBS Land, Far East Organization, Raffles Holdings, Pontiac Land and CapitaLand.

Exco Member

Mr Foo Tiang Sooi

Chief Executive Officer, C. K. Tang Ltd



Mr Foo Tiang Sooi joined the company as Chief Operating Officer in 1999. On 1 June 2006, he was appointed Chief Executive Officer and remains as a member of the Board. He was Non-Executive Director of the company from 1994 to 1999.

Prior to joining TANGS, he was Partner at the Management Consulting practices of Coopers & Lybrand and Arthur Andersen, with more than 15 years' experience in strategic planning, organisational development and corporate finance. He was also Lecturer at Ngee Ann Polytechnic for one Academic Year. He was a Board Member at the Singapore Corporation of Rehabilitative Enterprises (SCORE) and the Singapore Science Centre.

He holds a Master of Science (Economics) Degree from the London Business School. He is a Fellow of the Institute of Chartered Accountants in England and Wales and a member of the Institute of Certified Public Accountants of Singapore.

Exco Member

Ms Mavis Seow

Director & Chief Operating Officer, Retail Business Group, Far East Organization



Mavis joined Far East Organization as Deputy Director of the Retail Business Group in 2008, chiefly responsible for driving revenue growth for the division and developing key tenant relations. Over the years, she has been actively involved in retail planning of all new properties as well as asset enhancement and positioning of the existing retail malls.

In January 2014, Mavis assumed the appointment of Chief Operating Officer of the Retail Business Group with an overall purview of the business and operations of Far East Organization's portfolio of 30 retail developments across Singapore and in Australia.

Mavis' professional track record includes working in established organisations like CB Richard Ellis (CBRE) and DBS Land, commanding a deep domain in the retail industry with more than 20 years of retail real estate experience. Prior to joining Far East Organization, Mavis built a highly successful career with CBRE as the Executive Director for Retail Services where she headed a team of consultants providing expertise in planning and formulating retail concepts, and the positioning and marketing of shopping and leisure developments for landlords, developers and government agencies in the local and global real estate arena.

Mavis holds a Bachelor of Science degree in Estate Management (Hons) from the National University of Singapore.

Exco Member

Mr Vincent Soh

Managing Director, OCBC Property Services Pte Ltd



Mr Vincent Soh is the Managing Director of OCBC Property Services Pte Ltd, a wholly owned subsidiary of OCBC Bank. He is responsible for managing OCBC Group's real estate portfolio. He has held senior level positions in the public and private sectors. Mr Soh holds a Master of Science (Property & Maintenance Management) and Master of Public Policy, both from the National University of Singapore. He is also an Associate Member of the Royal Institution of Chartered Surveyors, UK.

Exco Member
Mr Ricky Chew
Managing Director, Fish & Co. Restaurants Pte Ltd



Mr Ricky Chew is the Managing Director of the Fish & Co. Group and the man behind the brand name of the reputable chain of fish restaurants, Fish & Co.

Known for his keen entrepreneurial spirit, Mr. Chew embarked on his journey of vision and passion for the food and service business in December 1998. Under his leadership, Fish & Co. has seen an impressive growth both in Singapore and overseas, namely Malaysia, the Middle East, the Philippines, Indonesia and Hong Kong. The business is franchised in Malaysia, Indonesia, Dubai, the Philippines, Bangladesh and Cambodia.

In April 2002, he started Oceana Seafood Pte Ltd - a subsidiary company. Oceana Seafood is the trading arm of the Group, which handles all procurement of fish and seafood items. This strategic development puts in place a synergistic business integration for the Group.

Fish & Co. Express opened in October 2008. It is a fast casual restaurant, offering a wide selection of seafood choices at value prices. F.I.S.H., a new venture that dishes out a variety of meat selections in addition to the familiar fish and seafood choices, opened in April 2009. Sweet Spring, another innovative concept, is dedicated to desserts, ice-blends and all time fare dim sum and welcomed its first customers in June 2009.

Accolades that Mr. Chew has earned include the Entrepreneur of the Year Award in 2003 and the Enterprise 50 Award in 2002, 2003 and 2004.

Exco Member
Ms Tay Ai Hoan
General Manager, Hotel Properties Ltd



Ms Tay Ai Hoan is the General Manager of Hermill Investments Pte Ltd and HPL Properties Pte Ltd, both wholly owned subsidiaries of Hotel Properties Limited. She oversees the overall centre management of Forum The Shopping Mall and the shopping galleries located at Hilton Singapore and Four Seasons Hotel Singapore.

Prior to joining HPL, Ai Hoan's experience was predominantly in the areas of leasing of office and retail space. The properties that she was involved in include Raffles City Shopping Centre, Raffles City Tower, Tampines Mall, Thomson Plaza, Paragon, and Sun Plaza.

Exco Member
Mr Richard Paine
Head of New Business, Asia
Lend Lease Retail Pte Ltd



Mr Richard Paine has 23 years of property industry experience and has worked on numerous high profile projects in the Asia Pacific region.

In the last 14 years, Richard has developed expertise in the retail sector and has overseen Lend Lease's involvement in over 30 key retail projects across Asia.

Richard currently leads Lend Lease's new business and retail operation in Asia, where there is active involvement in retail property development, retail leasing and ongoing property management. Lend Lease is currently involved in over eight significant retail projects across Asia.

Richard has developed a very good understanding of the unique success factors for successful projects in Asia and is viewed as one of the market's experts.

Exco Member
Mr Allen Law
Executive Director, New Party Property Pte Ltd



Mr Allen Law is a Director of Park Hotel Group which owns and manages eight hotels across three countries and six cities, with access to over 2,500 rooms.

Since joining the Group in 2004, Allen set up the hotel chain's headquarters in Singapore and spearheaded its aggressive expansion in the region, acquiring properties in Singapore, China and Japan. He has just successfully launched the Group's flagship property – Grand Park Orchard – in Singapore.

Allen is well recognised in the hospitality and real estate sector and holds positions on the executive committees of the Singapore Hotel Association, Real Estate Developers' Association of Singapore and Orchard Road Business Association. He is also an active member of the Young Business Leaders, Entrepreneurs' Organisation and Singapore Institute of Directors.

Exco Member
Mr Richard Lee
Director, Ngee Ann Development Pte Ltd



Mr Richard Lee is the Honorary Treasurer of Ngee Ann Kongsi (NAK) and a Director of Ngee Ann Development Pte Ltd, the property arm of NAK. Having been with NAK since 1990, he is also the Education Sub-Management Committee member.

Exco Member
Mr Chris Chong
Chief Executive Officer, Orchard Turn Developments Pte Ltd



Mr Chris Chong has taken on the position of Chief Executive Officer, Orchard Turn Developments Pte Ltd since 1 October 2013. In this role, Mr Chong is responsible for the management of the ION Orchard shopping mall and The Orchard Residences luxury home sales. Mr Chong was previously the Senior Vice-President and Head of Asset Management at YTL Starhill Global Reit Management. He has held senior positions with Itochu Singapore, Asia Pacific Breweries, Moët Hennessy Louis Vuitton LVMH where he was based in Paris and Hong Kong, as well as the Economic Development Board where he was based in Paris as the country director.

He holds a Master in Financial Management (ESSEC, Paris) and a Master of Science in Information Networking (Carnegie Mellon University, USA).

Exco Member

Mr Tan Boon Piin

General Manager, YTL Starhill Global Property Management Pte Ltd



Mr Tan is responsible for the overall property management of the Wisma Atria Property and Ngee Ann City Property, including Leasing, Marketing, Property Operations, Finance and Human Resources. Mr Tan has more than 13 years of management experience in the luxury sector covering retail management, marketing and distribution of international brands in South East Asia and Greater China. Prior to this, he was the General Manager - Marketing, for Li & Fung Trinity Management Limited, a subsidiary of the Li & Fung group, where he was responsible for the marketing of international brands acquired by the group. Mr Tan's brand management experience includes international brands such as Tiffany & Co., Burberry and Ermenegildo Zegna.

Mr Tan holds a Bachelor of Hospitality Management from Griffith University in Australia.

Exco Member

Mr Chia Shee Liang

General Manager, Retail Properties, Frasers Centrepoint Limited



Mr Chia has more than 20 years of experience in the real estate sector, leads the Property Management team in managing the portfolio of retail properties at Frasers Centrepoint Commercial, Frasers Centrepoint Limited (FCL). Mr Chia spent 17 years working overseas in China, Hong Kong, Taipei and Indonesia, specialising in retail management and consultancies. Prior to joining FCL, he was head of Property Management with Savills, Singapore. He has extensive hands on experience in leading and coordinating shopping centres and mixed development that comprises retail, residential, hotel and office, from conceptual planning stage to pre and post operational stages of the development process. The sizes of projects ranged from 50,000 to 200,000 square metres.

Mr Chia obtained his B.Sc (Estate Management) from National University of Singapore.



Honorary Legal Counsel

Mr Tony Yeo
Director, Drew & Napier LLC



Tony is a Director in Drew & Napier LLC, and head of its Biomedical Sciences Practice Group, for which the firm was recently named Life Sciences Firm of the Year in *Asian-Counsel's Representing Corporate Asia Survey 2010*.

Tony is consistently recognised as a leading individual in his practice by various international legal publications:

The International Who's Who of Business Lawyers 2011 lists Tony as a leading Life Sciences lawyer. *Practical Law Company's Which Lawyer? Yearbook* recommends him for "patent disputes in the pharma and engineer[ing] industries", and names him as a leading lawyer for Intellectual Property in 2011 and 2012.

From 2007 to 2010, *AsiaLaw Leading Lawyers* has hailed Tony as one of the most highly-acclaimed legal experts in the Asia-Pacific region, for a rare double win of awards in two separate categories – for intellectual property and employment law.

Asia Pacific Legal 500 has consistently ranked Tony as a leading Intellectual Property and Litigation lawyer, praising him for being "diligent, sound in judgment and pragmatic in approach" (2011/2012). *Chambers Asia 2011* recommended Tony as a leading individual in Intellectual Property.

He has been with Drew & Napier for the past 21 years, became a Partner in 1997, then a Director after Drew & Napier corporatised on 1 May 2001.

Tony is a member of the Law Society's Inquiry Panel and Disciplinary Tribunal, and a member of the Examination Committee of the Intellectual Property Office of Singapore (IPOS) for registered patent agents. He is co-author of the Singapore chapter of *Global Pharmacovigilance Laws & Regulations: The Essential Reference*, which has been described as a "groundbreaking book" and a "landmark guide" published by the US based Food and Drug Law Institute. Tony also co-wrote the article "Legislating medical devices in Singapore" in *Financier Worldwide: Biotechnology & Life Sciences e-Book 2010*.



Members

Ordinary Members

Active World Pte Ltd	Luvenus Jewellery Pte Ltd
ANK Jewellery Pte Ltd	Management Corporation Strata Title Plan No. 1259
Bakery Depot Pte Ltd	M&C Reit Management Limited
Benny's Gems Creations Co. Pte Ltd	Mandarin Orchard Singapore
Bistromalones (313) Pte Ltd	Metro Pte Ltd
BreadTalk Group Ltd	MindChamps Holdings Pte Ltd
Burberry (Singapore) Distribution Company Pte Ltd	Nexus Specialist
C.K. Tang Limited	Ngee Ann Development Pte Ltd
CapitaMalls Asia Limited	OCBC Property Services Pte Ltd
City Developments Limited	Onward Kashiya Singapore Pte Ltd
Club 21 Pte Ltd	Orchard Turn Developments Pte Ltd
Cortina Watch Pte Ltd	Overseas Union Enterprise Ltd
Creative Food Concept Pte Ltd	Paediatric Optometry Pte Ltd ("IGARD")
Cuscaden Properties Pte Ltd	Pan Pacific Orchard, Singapore
DFS Venture Singapore (Pte) Ltd	Park Hotel Group
Dôme Coffees (S) Ptd Ltd	Party Store Pte Ltd
Esprit De Nature Pte Ltd	Paul Singapore Pte Ltd
Far East Management Pte Ltd	Peranakan Place Complex Pte Ltd
Fish & Co. Restaurants Pte Ltd	Proof Living Pte Ltd
FJ Benjamin (Singapore) Pte Ltd	Rachelshoppe
Frasers Centrepoint Limited	Robinson and Company (S) Pte Ltd
Giordano Originals (S) Pte Ltd	Royal Plaza on Scotts
Grand Hyatt Singapore	RSH Limited
Hard Rock Cafe Pte Ltd	Shangri-La Hotel, Singapore
Hennes & Mauritz Pte Ltd	Singapore Marriott Hotel
Hilton Singapore	SingTel Recreation Club
Hotel Properties Limited	Sopra Cucina Asia Pacific Pte Ltd
House of Hung Pte Ltd	SPH REIT Management Pte Ltd
IAG Healthsciences Pte Ltd	SPH Retail Property Management Services Pte Ltd
Isetan (S'pore) Limited	Starbucks Coffee Singapore Pte Ltd
Jay Gee Enterprises Pte Ltd	Steel Watch Pte Ltd
Komoco Motorcycles Pte Ltd	Sushi-Tei Pte Ltd
Lawry's the Prime Rib Singapore Pte Ltd	Swee Cheng Management Pte Ltd
Lend Lease Retail Pte Ltd	Takashimaya Singapore Ltd
Li Fung Kids (Singapore) Pte Ltd	Tang Holdings Private Limited
LIULIGONGFANG (S) PTE LTD	The Hour Glass Limited
Lucky Plaza MCST Plan No.651	The Shaw Organisation Pte Ltd
Luxasia Pte Ltd	Tiffany & Co. Pte Ltd
	Toshin Development Singapore Pte Ltd



Ordinary Members (cont'd)

True Yoga Pte Ltd
Wheelock Properties (Singapore) Limited
Wild Honey Pte Ltd
Wing Tai Retail Pte Ltd
Yat Yuen Hong Co Ltd
YTL Starhill Global Property Management Pte Ltd

Associate Members

CBRE Pte Ltd
City Life Advertising Pte Ltd
Colgate-Palmolive (E) Pte Ltd
Embraer Asia Pacific Pte Ltd
Entheos Consulting Pte Ltd
GFK Asia Pte Ltd
Global Blue Singapore Pte Ltd
JCB International Asia Pacific Pte Ltd
JCDecaux S'pore Pte Ltd
Jones Lang LaSalle
MediaCorp Pte Ltd
ModernAge Design & Communications Pte Ltd
Nexans Singapore Pte Ltd
Ninemer Public Relations Pte Ltd
Partex International Pte Ltd
Raffles Design Institute
Resorts World at Sentosa Pte Ltd
Rich-Art Enterprises Pte Ltd
Sensaura Global Pte Ltd
Serial Multivision Pte Ltd
Singapore Press Holdings Limited
SpaCare International Pte Ltd
Space Arena Pte Ltd



Office

ORCHARD ROAD BUSINESS ASSOCIATION

Executive Director

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Deputy Executive Director

Adine Loh

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Assistant Manager,

Marketing Communications & PR

Tan Hui Yi

T: (65) 6733 1120

E: huiyi@orchardroad.org

Assistant Manager,

Advertising & Promotions

Juliana Fan

T: (65) 6733 1700

E: juliana@orchardroad.org

Membership Application Form

To Orchard Road Business Association
Attn Ms Adine Loh
Fax +65 6733 1077
Email adine@orchardroad.org

We wish to apply for membership as a Stakeholder / Associate Member* of Orchard Road Business Association (ORBA). (* Please delete as applicable.)

- Please tick:
- ☐ Stakeholder (Building Owner, Developer)
 - ☐ Stakeholder (Department Store, Hotel)
 - ☐ Stakeholder (Retailers, F&B, Entertainment - *2,000 and above sqm)
 - ☐ Stakeholder (Retailers, F&B, Entertainment - *500 to 2,000 sqm)
 - ☐ Stakeholder (Retailers, F&B, Entertainment - *500 sqm & below)
 - ☐ Associate

* Area based on cumulative space of all outlets (if there is more than one outlet).

Company Name	
Company Address	
Please describe your company's business activity	

	Main Representative	Alternate Representative
Name		
Designation		
Office Tel.		
Mobile No.		
Email		

Name of Authorised Signatory

Signature

Date & Company Stamp