

ORCHARD ROAD BUSINESS ASSOCIATION
91 Tanglin Road #03-01 Tanglin Place
Singapore 247918
T (65) 6733 1700 F (65) 6733 1077
info@orchardroad.org www.orchardroad.org



#### Media advisory

For immediate release

### **Postponement of November Pedestrian Night**

**Singapore, 2 November 2015** - We regret to inform that the upcoming Pedestrian Night on 7 November 2015 will be postponed due to uncertain haze situation. This is out of consideration for the health and safety of our staff, our visitors and all street performers.

Shoppers can still look forward to special deals, promotions and activities available within the malls. The Orchard Road stretch between Scotts / Paterson junction and Orchard Road / Bideford junction will remain fully open to vehicular traffic on 7 November.

With the postponement of both October and November editions of Pedestrian Night, the pilot initiative will now be extended to February 2016.

We hope visitors will continue to support us and join us in the subsequent Pedestrian Nights.

For the latest information about Pedestrian Night, please visit <a href="http://www.orchardroad.org/">http://www.orchardroad.org/</a> or follow us on Facebook at <a href="http://www.facebook.com/orchardroad.sg">www.facebook.com/orchardroad.sg</a> and Instagram at <a href="mailto:@orchardroad.sg">@orchardroad.sg</a>.

#### Pedestrian Night shopping deals / promotions on 7 November 2015

| Stores / Retailers   | Deals, promotions and in-mall activities  |
|--|---|
| DFS Venture<br>6 – 28 Nov<br>(every Fri, Sat 6 to 8pm)           | DFS is organising 'Masters of Wine and Spirits (MOWS) 2015' from 6 November to 28 November 2015. There will be a range of engaging and interactive activations across all four levels of the store. Examples of instore activations include, watch dial enamelling, chocolate art showcase, DJ sessions and style tips by key opinion leaders. In addition, all visitors will receive a special gift and complimentary drinks for visiting the store. |
| TANGS at Tang Plaza  | Enjoy 20% off participating TANGS Fashion brands at TANGS at Tang Plaza. Valid from 7 - 10 Nov 2015, conditions apply.  |
| Wing Tai 7 Nov, Topshop / Topman @ ION Orchard and Knightsbridge | Wing Tai has an in-store activation in its Topshop /Topman outlet located at ION Orchard, titled 'Topman Music Party'. Shoppers will get to enjoy live DJ sets and entitled to 15% discount for all purchases at both the Topshop / Topman outlets at ION Orchard and Knightsbridge, made on 7 Nov between 4 -8pm.  |
| Wisma Atria  | Get a chance to meet K-pop girl group SECRET up close on Sat, 7 Nov, 7pm at the Wisma Atria, L1 Atrium! Log on to <a href="https://www.wismaonline.com">www.wismaonline.com</a> for more details.   |

## **Upcoming Pedestrian Nights**

| Date                             | Remarks                                |
|----------------------------------|--|
| Saturday, 5 December 2015        | Christmas themed activities            |
| Saturday, 2 January 2016         | Highlights to be shared closer to date |
| (postponed from 3 Oct 2015)      |  |
| Saturday, 6 February 2016        | Highlights to be shared closer to date |
| (postponed from 7 November 2015) |  |

# For media enquiries, please contact:

Lee Ling Ling Sheryl Tan

Ninemer Public Relations P L Ninemer Public Relations P L

Tel: +65 6534 9939 Tel: +65 6534 9909 Mob: +65 9647 8917 Mob: +65 9061 2203

Email: <a href="mailto:leelingling@ninemer.com">leelingling@ninemer.com</a>
Email: <a href="mailto:sheryltan@ninemer.com">sheryltan@ninemer.com</a>