

FIESTA ON A GREAT STREET

FIESTA SPIRIT ON ORCHARD ROAD CONTINUES WITH NEW LIFESTYLE AND SHOPPING POP-UP MARKETS



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FIESTA ON A GREAT STREET KICKED OFF WITH THE LOCAL GOURMET FIESTA, ITS FIRST WEEKEND POP-UP IN THIS INAUGURAL 4-WEEK LIFESTYLE & SHOPPING CAMPAIGN, AND WILL CONTINUE TO INTRODUCE OTHER NEW THEMATIC WEEKEND POP-UPS ON ORCHARD ROAD.



Enthusiastic foodies took their taste buds on an adventure by savouring signature dishes by local restaurants such as Good Chance Popiah, Keng Eng Kee (KEK) Seafood and more, while some partook in Master Classes with these popular local chefs at the Local Gourmet Fiesta that featured culinary signatures by 6 local restaurants at Shaw House on 21 to 23 April 2017.

The Local Gourmet Fiesta is in partnership with Samsui Kitchen & Supplies, Steward's Solution, Shaw House, Workforce Singapore, Singapore Red Cross Society & Flex-Solver.





In addition, *Fiesta on A Great Street* also features various new pop-up lifestyle events in the coming weekends such as the Farmers' Market @ Hotel Jen orchardgateway that centres on holistic wellness alongside other pop-up events that highlight local craft makers at Takashimaya Shopping Centre and Wheelock Place.

Designed to re-define shoppers' experience on Orchard Road, *Fiesta on A Great Street* also includes in-mall shopping promotions that comprise fashion, wellness, beauty, hotel deals and of course, irresistible dining deals, only available on Orchard Road.

Fiesta on A Great Street is organised by Orchard Road Business Association [ORBA], proudly supported by Official Card Mastercard® and participating malls such as 313@somerset, Forum The Shopping Mall, Takashimaya Shopping Centre/Ngee Ann City, Orchard Central, Paragon, Scotts Square and Wisma Atria.



Held on

Official Card

In Partnership With

Kitchen Equipment Sponsor

Venue Sponsor

Supported By

Point-Of-Sale Provider



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Fiesta on A Great Street 2017 has transformed Orchard Road into a celebration of lifestyle, gourmet and shopping for both locals and tourists. Mastercard is pleased to be part of this initiative as the official card, offering our cardholders a complete and fulfilling shopping experience – from discounts on taxi rides, great fashion deals with leading brands to shopping rewards, staycations and attractive dining deals. This lively mix of activities will give consumers even more reason to visit Orchard Road.

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Official Card



Deborah Heng - Country Manager, Mastercard Singapore

Ongoing till 21 May 2017, there will be a plethora of exclusive deals and promotions when shoppers shop with Mastercard at participating malls along Orchard Road.

With a wide range of shopping and dining privileges exclusively available for shoppers on Orchard Road, there will be something for every discerning shopper of any budget at Fiesta On A Great Street.

Spend and Redeem with Mastercard

Charge a minimum of S\$300 nett to your Mastercard credit/debit card at participating malls on Orchard Road to redeem S\$30 worth of shopping vouchers!*

Limited to the first 200 Mastercard cardholders per week per mall for Week 1 (Fri 21 April - Thu 27 April 2017) and Week 2 (Fri 28 April - Thu 4 May 2017) respectively; and on a while-stocks-last basis for Week 3 and Week 4 (Fri 5 May - Sun 21 May 2017).

Staycation Deals in Participating Hotels

Book Hotel Jen orchardgateway, Hotel Jen Tanglin and Regent Singapore from 21 April to 21 May to enjoy late check-out, 15% off weekend rates and even complimentary upgrades.

Masterpass by Mastercard X ComfortDelGro Taxis Promotion [\$5 off taxi fare]

Enjoy \$5 off taxi fare with promo code "ORCHARD" when you ride with ComfortDelGro (CDG) via their Taxi Booking App through Masterpass payment to and from 7 participating malls: 313@somerset, Forum The Shopping Mall, Orchard Central, Paragon, Scotts Square, Takashimaya Shopping Centre/Ngee Ann City and Wisma Atria.

Promotion is valid on Fridays, Saturdays & Sundays and is capped at 500 rides per weekend, from 21 April to 21 May.

Other terms & conditions apply, visit www.orchardroad.org for more information.

Participating Malls

313
@somerset

FORUM
The Shopping Mall

orchardcentral

PARAGON

SCOTT'S
SQUARE

Takashimaya S.C.
J&A
J&A CITY

WISMA
ATRIA

Held On



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ENJOY EXCLUSIVE MASTERCARD® PRIVILEGES ALONG ORCHARD ROAD FROM 21 APR – 21 MAY 2017

313@SOMERSET

Fossil

#02-07 to 09

15% off regular-priced items.
Valid at Fossil 313@somerset outlet only.
Terms and conditions apply.

THE DENIM STORE

#03-11 to 13

10% off with a minimum spend of \$300.
Terms and conditions apply.

FORUM THE SHOPPING MALL

California Pizza Kitchen

#01-23

One complimentary order of Korean Chili Wings with any specialty, pizza or pasta purchased.
Terms and conditions apply.

Capezio

#02-17

10% off.

Not applicable for sale, discounted, nett price item(s), books, DVDs, CDs, and member discount.
Terms and conditions apply.

Mother & Child Wellness

#02-34

60-min Prenatal Massage at \$69.
30-min Back Massage at \$25.
60-min Breast Lactation Massage at \$88.
Valid for first-time customers only.
Terms and conditions apply.

Playhao

#02-15

30% off selected Grimm's wooden blocks and puzzle sets (handmade in Germany).
Terms and conditions apply.

Uma Uma Ramen

#01-41

15% off on weekdays only, excluding Public Holidays.
Terms and conditions apply.

VitaKids

#B1-26

10% off with a minimum spend of \$50 in a single receipt.
Valid only for regular-priced dietary supplements, natural remedies and personal care products. Not applicable for blue-tag merchandise, food & beverage and home care products. Terms and conditions apply.

HOTEL JEN ORCHARDGATEWAY

15% off weekend rates from \$204++ with late check-out till 3pm.
Terms and conditions apply.
Scan QR Code for more details.



Lounge@Jen

15% off Weekend High Tea Buffet.
Limited to 10 diners per table.
Valid from 1 to 31 May 2017.

Ladies Night Special: Complimentary entry for 1 person for a party of 6.

Makan@Jen

15% off Dinner Buffet.
Valid with a minimum of 4 diners from 1 to 31 May 2017.

Terms and conditions apply. Email taste@hoteljen.com to find out more.

HOTEL JEN TANGLIN

15% off weekend rates from \$176++ with late check-out till 3pm.
Terms and conditions apply.

Ah Hoi's Kitchen

10% off Festival of Crab Promotion.
Valid with a minimum of 2 diners.
Terms and conditions apply.

ORCHARD CENTRAL

Tsukiji Fish Market Restaurant

#12-02

10% off all à la carte items.
Terms and conditions apply.

ORCHARD HOTEL SINGAPORE

Hua Ting

20% off à la carte food menu.
Not valid for set menu or seasonal-priced items.
Not valid on 13 and 14 May 2017.
Terms and conditions apply.

Hua Ting Steamboat

#01-08

Complimentary glass of herbal drink for every guest.
Not valid on 13 and 14 May 2017.
Terms and conditions apply.

Intermezzo Bar

1-for-1 Cocktails/Mocktails daily.
Terms and conditions apply.

Mon Bijou

#01-19/20

Complimentary coffee/tea with any main course ordered.
Terms and conditions apply.

Orchard Café

2-for-2 Buffet.

Valid for Lunch, High Tea and Dinner. Valid from Sunday to Thursday. Not valid on 13 and 14 May 2017.
Terms and conditions apply.

REGENT SINGAPORE, A FOUR SEASONS HOTEL

Manhattan

\$30++ For Him, For Her Fashion Cocktail Combos.
Terms and conditions apply.

Regent Weekend Renewals

Complimentary upgrade to Regent Club Floor.
Terms and conditions apply.

TAKASHIMAYA SHOPPING CENTRE/Ngee ANN CITY

American Vintage

#03-13B

5% off regular-priced items.
Terms and conditions apply.

A|X Armani Exchange

#B1-03/04

10% off regular-priced items.
Terms and conditions apply.

Best Denki

#05-01/04

KitchenAid Kitchen Machine (Model: KSM150 - Raspberry Ice) at \$649 (UP \$749).
Limited to 10 sets. Terms and conditions apply.

Body Inc Integrated Medicine

#05-20

V Facelift Arm Therapy at \$118.
FREE Ion Detox Foot Bath (UP \$176).
Terms and conditions apply.

Converse

#B2-05

50% off Apparel & Accessories with any purchase of Footwear.
Valid for regular-priced items. Maximum of 2 pieces at 50% off per transaction. No exchange and refund for discounted items. No discount on Footwear.
Terms and conditions apply.

East Ocean Teochew Restaurant

#05-08/09

10% off with a minimum spend of \$200.
Valid on à la carte menu only.
Terms and conditions apply.

FREYWILLE

#03-08A

10% rebate on regular-priced items.
Terms and conditions apply.

Jurlique

#B1-55

15% off with a minimum spend of \$150 on skincare products.
Valid for regular-priced items. Terms and conditions apply.

LPG Endermospa

#05-22A

1 session of LPG Endermospa Total Care (40 mins) at \$88 nett (UP \$300).
Includes \$100 LPG Endermospa Service Credits redeemable on next purchase. Limited to one purchase per customer. For new customers above 21 years old. Please call 6734 6626 and quote Mastercard17 for an appointment. Terms and conditions apply.

M.A.C

#B1-13/13A

\$10 M.A.C shopping voucher with every \$100 spent.
Terms and conditions apply.

Neal's Yard Remedies

#B1-52

20% off organic skincare gift sets.
Limited to one gift set per customer.
Terms and conditions apply.

PEDRO

#B2-38A

10% off regular-priced items with a minimum spend of \$120 in a single receipt.
Not valid for socks and shoe care items.
Terms and conditions apply.

Pretty Ballerinas

#B1-50

10% off regular-priced items.
Terms and conditions apply.

Rebecca Minkoff

#B1-51

10% off regular-priced items.
Terms and conditions apply.

Rue Madame

#03-13C

5% off regular-priced items.
Terms and conditions apply.

Shunji Matsuo Hair Studio

#05-23

10% off chemical services.
Additional 5% off for first-time customers.
Terms and conditions apply.

To b. by agnès b.

#B1-30

10% off regular-priced items.
Terms and conditions apply.



微信名: 时尚马卡路

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Official Card



Terms and conditions apply. Offers are valid from Fri 21 Apr – Sun 21 May 2017, unless otherwise stipulated. Offers are valid at featured merchants/locations and are exclusive to Mastercard cardholders who charge the purchase(s) to their standard state of offer, and while stocks last. Offers are not valid with any other discounts, promotions, gift cards, privileges or in-house/loyalty programmes. Offers may be amended at the discretion of the respective stores without prior notice. Final price/bill may be subjected to existing GST and other charges where applicable. All information is correct at time of print. Refer to individual merchants or www.orchardroad.org for specific terms and conditions.

NEW POP-UP EVENTS ON ORCHARD ROAD

This season, Orchard Road continues to be a destination for food lovers, families and the fashionistas to shop, dine, stay and play with its selection of exciting retail options.

COMPOSITION | A RETROSPECTIVE OF RAFFLES PRIVATO DESIGNERS

@ PARAGON LINKWAY

13 MAY - 28 MAY 2017

Showcasing the work of young & talented designers from Raffles Privato, 'Composition' is a student organised exhibition and a collaboration between Raffles Design Institute and Paragon. The exhibition will take place from 13 May to 28 May 2017 from 11 am to 10 pm at Paragon, Level 1.

The theme of the exhibition is a combination of 'Indoor Botanicals' and 'Geometric Elements' translating into fashion and nature coexisting as different but complementary forms of beauty and the exhibit will showcase collections from new graduates and established designers like Sean LOH and Sheila Agatha WIJAYA (Sean & Sheila), Paul NATHAPOL (Paul Nathapol), Amos ANANDA (Amos Ananda) and many more that strives to engage visitors with its eye-catching display and distinctive designs.

ORGANIC-FRIENDLY FARMERS' MARKET

@ HOTEL JEN ORCHARDGATEWAY SINGAPORE 27 MAY 2017

Placing the focus on wellness and fitness, the Organic-Friendly Farmers' Market partners with NAKEDGREENS to present "NAKEDGREENS goes to the market" at Hotel Jen Orchardgateway Singapore. Vendors include Organic Himalaya Nepal, Heartigrub, Balsa Ume, Four Seasons Organic Market and many more, offering healthy treats such as veggies, granola, sauces and pastes from around the world.

There will be a series of workshops such as "Growing Your Own Nutrition Indoors" by Ben of Green Thum and even yoga session, "Warm Down & Stretch!" by Krisa. To be launched by a convoy of 30 cyclists, the Organic-Friendly Farmers' Market includes live demo cooking of Laksa Fried Quinoa by Chef Kevin and all-day free speed head massage, making this a holistic and a fun-filled day for families.

SG FIESTA

@ TAKASHIMAYA DEPARTMENT STORE

21 APR - 17 MAY 2017

Gifting options go on a local slant at the pop-up concept store located at Basement One of Takashimaya Department Store. Only open from 21 April to 17 May 2017, some of the highlight collections as below.

Now&Then - A Singapore-based gift and souvenir label that translates the Singapore landscape, culture & lifestyle into meaningful memento will be presenting their collection at the SG Fiesta. Price ranges from \$9.90 to \$49.

Peranakan Collection - Inspired by the 4 original old tiles from a Peranakan house in Joo Chiat, the collection aims to preserve and present the finest appreciation of these classical motifs. Combining with the lustre of lacquer, The Peranakan Collection is the first in the world that blends the Straits Chinese decorative tiles into a single uniquely-crafted piece. Price ranges from \$29 to \$229.

The Farquhar collection - The design of the Owl and Tapir plush toys are commissioned by William Farquhar during his prior tenure as Resident of Melaka. The historic drawings of flora and fauna depicted on the toys illustrate inscriptions identifying the species by its English and Malay names. Price ranges from \$10 to \$29.

*Flying Fox
Plush*



Tapir Plush



*Peranakan
Box*



*Peranakan Cushion
Covers*



WIN A 2D1N STAYCATION!

STAND A CHANCE TO WIN 2D1N STAYCATION (WORTH \$500) WHEN YOU PARTICIPATE IN FIESTA ON A *GREAT STREET*!

SIMPLY SNAP AND SHARE

**1) YOUR FAVOURITE MOMENTS WITH YOUR LOVED ONES
AT HOTEL JEN ORCHARDGATEWAY SINGAPORE**

OR



**2) YOUR FAVOURITE DISH AT THE
LOCAL GOURMET FIESTA 2017**

**3) TELL US WHY AND SHARE ON YOUR INSTAGRAM OR
FACEBOOK WITH THE HASHTAGS BELOW.**

#LEAVEBORINGBEHIND

(OR CHINESE HASHTAG #告别沉闷)

#FIESTAONAGREATSTREET

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