

PLAY ON A GREAT STREET

A NEW LIFESTYLE CAMPAIGN WHERE ORCHARD ROAD IS TRANSFORMED INTO
A PLAYGROUND FOR EVERYONE.

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17 APRIL 2018: Asia's most famous shopping precinct, Orchard Road, rolls out its first edition of "Play on A Great Street" campaign this April. The brand new lifestyle campaign invites everyone to engage in "Play" while it accentuates the fun element through various one-of-its-kind experiential events alongside attractive shopping deals.

Organised by Orchard Road Business Association [ORBA], supported by Official Card Mastercard, and in partnership with participating malls, hotels and lifestyle brands such as PUMA, Supermama and more, "Play on A Great Street" will be held till **13 May 2018**.

From outdoor activities such as sports-inspired game booths and hip new-age fitness activities to indoor pop-ups such as an exclusive designer marketplace curated by Japanese lifestyle company Supermama, "Play on A Great Street" is designed to cater to all fun-seekers.



Date : 13 April – 13 May 2018

Venue : Orchard Central

Choose from a wide range of functional training or cardio workout activities such as TRX Gravity, Cross Training, Piloxing, Bachata and more.

OC MOVEMENT <REBOOT>

Kick-starting the campaign is the **OC MOVEMENT <REBOOT>**, where one can choose from a wide range of functional training or cardio workout activities such as TRX Gravity, Cross Training, Piloxing, Bachata and more, from 13 April - 13 May at ORCHARD CENTRAL.

Fitness challenges will be held every Saturday where winners stand a chance to win attractive prizes from UNIQLO, Desigual, MMA In Style and more.



Date : 27 - 28 April 2018

Venue : Ngee Ann City Civic Plaza

Work out with friends at the various mass workout sessions that range from hip HIIT x Hatha sessions to yoga, Qigong and line dance sessions, or simply join in the fun at our sports-inspired game booths to redeem an attractive goodie bag!

PLAY GYM, the highlight of the campaign, is held at NGEE ANN CITY CIVIC PLAZA on 27 and 28 April. This complements ORBA's precinct-wide initiative "Work Great on A Great Street" where ORBA champions healthy living through the offering of free health screenings, workshops and exercise sessions for the workforce on Orchard Road.

At **PLAY GYM**, adrenaline junkies can now look forward to unique fitness workouts and have a go at traditional meditation practice such as Qigong, take part in our mass line dance activity, and sweat it out with HIIT x HATHA by PUMA's Team Faster trainers. Yoga enthusiasts can register for the popular Ashtanga yoga with live percussion classes conducted by Grand Hyatt Singapore and Damai Spa's Spa Director, wellness specialist and certified yogic, Mr. Karu Nanithi and drum prodigy Shamroz Khan.

In addition, visitors can also test their physical agility with several fringe games such as Archery and Soccer and stand a chance to walk away with Takashimaya's 25th Anniversary Customised Drawstring Bag and other goodies worth more than \$100.

The inaugural lifestyle campaign closes with a finale pop-up marketplace, DESIGNART FESTA @ WHEELLOCK PLACE. Specially curated by Supermama for discerning shoppers looking for products with an aesthetic flair, it will showcase the latest collection of works by local up-and-coming designers and veteran craftsmen at WHEELLOCK PLACE from 4 - 6 May.

With a wide variety of fun and engaging activities and shopping promotions on Orchard Road, everyone can now Play on *A Great Street*.



Date : 4 - 6 May 2018

Curated by Supermama, discover the gems by local up-and-coming designers and veteran craftsmen.



EXCLUSIVE MASTERCARD® PRIVILEGES

SPEND & REDEEM WITH MASTERCARD

Charge a minimum of S\$300 nett to your Mastercard credit/debit card at participating malls on Orchard Road to redeem S\$30 worth of shopping vouchers!

Terms & Conditions:

- Maximum of 5 same-day receipts from the same mall.
- Limited to the first 150 Mastercard cardholders per week per mall for Week 1 (Fri 13 April – Thu 19 April 2018) and Week 2 (Fri 20 April – Thu 26 April 2018) respectively; and on a while-stocks-last basis for Week 3 and Week 4 (Fri 27 April – Sun 13 May 2018).
- Exclusions include receipts for bill payments, medical consultation, airfares, currency exchange, purchase of SISTIC tickets and shopping vouchers.

Official Card



SHOP, DINE & WIN DRAW

Stand a chance to win shopping vouchers in the Shop, Dine & Win Draw with a minimum spend of S\$50 at participating malls[^]. Charge your purchases to your Mastercard and triple your chances of winning.

Week 1 – 3: S\$100 Shopping Vouchers (6 Winners)

Week 4 (Final Draw): S\$200 Shopping Vouchers (6 Winners)

Terms & Conditions:

[^]Entry period: Fri 13 Apr – Sun 13 May 2018. Closing date: Sun 13 May 2018, 11:59pm. All entries must be submitted via SMS. Each SMS is free-of-charge. Participants below the age of 18 must seek parental consent. Other terms and conditions apply.

Other terms & conditions apply, visit <http://www.orchardroad.org> for more information.

Participating Malls —



Mandarin
Gallery

orchardcentral

PARAGON



Takashimaya S.C.



ENJOY EXCLUSIVE MASTERCARD® PRIVILEGES ALONG ORCHARD ROAD FROM 13 APR – 13 MAY 2018



FORUM THE SHOPPING MALL

Capezio

#02-17
10% off storewide.
Terms and conditions apply.



GNC

#B1-23
20% off GNC Mega Men® with Vitamin K, 90s
20% off GNC Women's Ultra Mega, 90s
Terms and conditions apply.

playhao

#02-15
15% off Kid O Myland Series.
Terms and conditions apply.

Therapeutics Aroma

#03-01/02
Complimentary Light Legs Set (worth \$48) with minimum purchase of \$198 Centella products.
Terms and conditions apply.

Uma Uma Ramen

#01-41
10% off total bill.
Excludes Public Holidays and weekends.
Terms and conditions apply.

Vitakids

#B1-26
10% off regular-priced health supplements, natural remedies and personal care products with a minimum spend of \$50 in a single receipt.
Terms and conditions apply.

HOTEL JEN ORCHARDGATEWAY SINGAPORE

Free welcome amenity and late check-out till 5pm.
Black-out dates apply. Prior reservation is required. Rooms are subject to availability. Terms and conditions apply.

Makan@Jen

15% off Weekday Buffet Dinner, Weekend Buffet Brunch & Weekend Buffet Dinner
Terms and conditions apply.

ORCHARD CENTRAL

Cold Stone Creamery

#01-17
15% off à la carte items.
Not valid on eve of/and public holidays.
Terms and conditions apply.

Dancing Crab Orchard Central

#07-14/15
FREE bag of Sea Prawns (350gm, worth \$21++).
Valid with a minimum spend of \$100 on dine-in à la carte food orders. Not valid on the eve of Public Holiday, during Public Holidays and Special Occasions (e.g. Mother's day). Terms and conditions apply.

DEAN & DELUCA

#01-09
15% off à la carte items.
Not valid on eve of/and public holidays.
Terms and conditions apply.

Dr. Lash (Dr. Lash Pte. Ltd.)

#04-20/21
10% Off All LashCraft (Eyelash Extension) Services.
\$300 Off BrowCraft (Eyebrow Embroidery) Services.
Valid for first-timers only. Limited to first 100 redemptions.
Terms and conditions apply.

En Sakaba

#01-16
FREE Cocktail or Mocktail.
Valid with a minimum spend of \$35 on à la carte items. Limited to one redemption per bill. No splitting of bills is allowed. Valid for dine-in only. Other terms and conditions apply.

Essentials Hairdressing by Toni&Guy

#03-09
40% Off Keratin Treatment.
Valid for first-timers only. Terms and conditions apply.

Gadget MIX

#B1-K2/K3/K4
FREE \$10 Tempered Glass with a minimum spend of \$50 in a single receipt.
Terms and conditions apply.

HOM YOGA

#06-12/13
10% off all packages, excluding memberships.
Terms and conditions apply.

Joie by Dozo

#12-01
20% off 7-course set dinner.
Not valid on eve of/and public holidays.
Terms and conditions apply.

Morganfield's (Bar MF)

#11-03/04
\$19.90 Neff on Half Slab Sticky Bones (Regular Flavors)
Valid for dine-in only. Terms and conditions apply.

Organic Hair Professional Singapore

#03-15
Low Level Laser Therapy + Argan Oil Hair treatment \$58 (Usual \$458).
FREE* hair & scalp care kit worth \$40.
For first trial customers only. *Applicable with purchase of Low Level Laser Therapy + Argan Oil Hair treatment. Not exchangeable with other services. Prior booking of appointment is required and is subject to availability. Terms and conditions apply.

TungLok Seafood Orchard Central

#11-05
FREE Sashimi Platter (worth \$38++).
Valid with a minimum spend of \$150 on dine-in à la carte food orders. Not valid on the eve of Public Holiday, during Public Holidays and Special Occasions (e.g. Mother's day). Terms and conditions apply.

TungLok XiHé Peking Duck Orchard Central

#07-07/09
FREE 'Zhen Jiang'-style Braised Pork Ribs (worth \$24++).
Valid with a minimum spend of \$100 on dine-in à la carte food orders. Not valid on the eve of Public Holiday, during Public Holidays and Special Occasions (e.g. Mother's day). Terms and conditions apply.

TAKASHIMAYA SHOPPING CENTRE/Ngee ANN CITY

Beauty Spa Miss Paris and Dandy House

#05-25
Sea Salt Full Body Massage (40 mins) at \$150 (Usual \$260).
Terms and conditions apply.

Best Denki

#05-01/04
Mistral 16" Stand Fan with Remote (MSF 1695R) at \$68 (Usual \$108).
Terms and conditions apply.

Bricks World (LEGO Exclusive)

#05-15A
Free Lego polybag (worth \$15) with a minimum spend of \$50 in a single receipt.
Quote "Happy 60th Anniversary, LEGO bricks". Limited to the first 100 customers. Terms and conditions apply.

Castañer

#03-14
10% off regular-priced items.
Terms and conditions apply.

Cheryl W Wellness & Weight Management

#05-18/18A
Purchase \$300 worth of Cheryl W Wellness & Weight Management products to get \$30 off on your next purchase.
Terms and conditions apply.

East Ocean Teochew Restaurant

#05-08/09
10% off with minimum spend of \$200 on à la carte items only.
Terms and conditions apply.

FREYWILE

#03-08A
10% off regular-priced items.
30% off selected items.
Terms and conditions apply.

Honey Pot Wax Boutique

#05-15
20% off ALL services
Purchase an Intense Pulsed Light (IPL) service and get another IPL service free. Choose the same area or another area of equal or lower value. Terms and conditions apply.

London Weight Management

#05-21
3 Free Powerslim treatments + 1 Limited Edition Product Kit.
SMS LWMC <name> to 78989 to enjoy. Exclusively for new female customers only. Terms and conditions apply.

LPG Endermospa

#05-22A
50% off first session of Classic Face or Body Endermologie Programme (from \$150 onwards).
Please call 6734 6626 & quote Mastercard18 for an appointment. Valid for new customers above 21 years old. Limited to one purchase per customer. Present your ID at the spa concierge before commencement of treatment. Terms and conditions apply.

Mamonde

#B1-34
\$5 off with minimum spend of \$50.
Not valid with other discounts and promotional sets.
Terms and conditions apply.

Neal's Yard Remedies

#B1-52
Complimentary travel size item with minimum spend of \$150 on regular-priced items.
Terms and conditions apply. Please enquire in-store.

New York Skin Solutions

#05-16/17/17A
Complimentary HydroCollagen+ Facial Treatment & Skin care products (worth \$388).
SMS NYTK <name> to 78989 to redeem.
Terms and conditions apply.

Oriental Hair Solutions

#05-19
10 Sessions of Ginseng Scalp Ampoules Therapy + 1 Customised Shampoo at \$388 (Usual \$1,848).
Terms and conditions apply.

PEDRO

#B2-38A
10% off regular-priced items with minimum spend of \$120 in a single receipt and upon registration as a Silver member.
Receive a PEDRO Platinum membership with minimum spend of \$200 (Usual \$250). Not valid for socks and shoe care products. Terms and conditions apply.

PHS Hair Science

#05-25A/25B
45-minute Korean MIRACLE STEM CELL SOLUTION for hair loss or greying hair at \$58 (Usual \$392) and get a free Voluminising Brush. Customised biological home care kit with hair and scalp analysis (worth \$80).
Please call 6692 0662 or email support@phshairsteinscience.com & quote "GSF MasterCard" for an appointment. Terms and conditions apply.

Scinn Medical Centre

#05-22
1 session of TRI-BEAM Premium™ at \$138 (Usual \$380).
Please call 6235 8066 & quote Mastercard18 for an appointment. Valid for new customers above 21 years old. Limited to one purchase per customer. Present your ID at the spa concierge before commencement of treatment. Terms and conditions apply.

Shunji Matsuo Hair Studio

#05-23
\$50 off Tsuyagami Color Treatment on weekdays (Mon-Fri).
Terms and conditions apply.

SocietyA

#03-14A
Complimentary exclusive designer gift with minimum spend of \$500.
Terms and conditions apply.



微信名: 時尚馬路

Held On



Official Card



Terms and conditions apply. Offers are valid from Fri 13 Apr – Sun 13 May 2018, unless otherwise stipulated. Offers are valid at featured merchants/locations and are exclusive to MasterCard cardholders who charge the purchase(s) to their cards during the stated dates of offer, and while stocks last. Offers are not valid with any other discounts, promotions, gift cards, privileges or in-house/loyalty programmes. Offers may be amended at the discretion of the respective stores without prior notice. Final price/till may be subjected to existing GST and other charges where applicable. All information is correct at time of print. Refer to individual merchants or www.orchardroad.org for specific terms and conditions.

CLICK HERE FOR THE FULL LISTING

EVENT HIGHLIGHTS

PLAY GYM 27 - 28 April 2018



Venue : Ngee Ann City Civic Plaza

Work out with friends at the various mass workout sessions that range from hip HIIT x Hatha sessions to Ashtanga yoga, Qigong and line dance sessions, or simply join in the fun at our sports-inspired game booths to redeem Takashimaya's 25th Anniversary Customised Drawstring Bag and other goodies worth more than \$100.

[CLICK HERE TO REGISTER](#)

PROGRAMME RUNDOWN

FRI 27 APR 2018

12pm	All Game Booths Open
6pm – 7pm	Mass Qigong
7pm – 8pm	Ashtanga Yoga* with Live Percussion by Grand Hyatt Singapore and Damai Spa
8pm – 9pm	HIIT + Hatha Yoga* by Puma's Team Faster trainers

SAT 28 APR 2018

10am	All Game Booths Open
11am – 12pm	Ashtanga Yoga* with Live Percussion by Grand Hyatt Singapore and Damai Spa
2pm – 3pm	Ashtanga Yoga* with Live Percussion by Grand Hyatt Singapore and Damai Spa
4pm – 5pm	Ashtanga Yoga* with Live Percussion by Grand Hyatt Singapore and Damai Spa
6pm – 7pm	Mass Qigong
7pm – 9pm	Mass Line Dance

* Please bring your own yoga mats for these sessions.

EVENT HIGHLIGHTS

OC MOVEMENT <REBOOT> 13 April – 13 May 2018



Venue : Orchard Central

Choose from a wide range of functional training or cardio workout activities such as TRX Gravity, Cross Training, Piloxing, Bachata and more.

Find out more at
<https://www.facebook.com/oc/>

[CLICK HERE TO REGISTER FOR FUNCTIONAL TRAINING & CARDIO WORKOUT AT ORCHARD CENTRAL](#)

DESIGNART FESTA @ WHEELOCK PLACE 4 - 6 May 2018



Venue : Wheelock Place

Curated by Supermama, discover the gems by local up-and-coming designers and veteran craftsmen.

www.wheelockplace.com/



Held On



Founded in 1998, Orchard Road Business Association [ORBA] is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion.

ORBA organises high-profile events such as "Christmas on A Great Street", "Fashion Steps Out", "Rev-Up @ Orchard", and "Pedestrian Night" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on A Great Street" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour.

Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation to lifestyle business along Orchard Road. There are more than 110 members in the Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels, and restaurants.

ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee [EXCO] comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw, Director of The Shaw Organisation, as Chairman.

Visit www.orchardroad.org for more information.

Official Card



Mastercard (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. Our global payments processing network connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories.

Mastercard products and solutions make everyday commerce activities – such as shopping, travelling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter @MastercardAP, join the discussion on the Beyond the Transaction Blog and subscribe for the latest news on the Engagement Bureau.

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For images, kindly refer to link [HERE](#).

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